#### Criteria 3: Research, Innovations and Extensions

#### 3.4. Extension Activities

3.4.3. Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years

3.4.3.1 Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/NCC etc., year wise during the last five years

#### **List of Documents:**

- 1. Number of Year-wise events
- 2. Program wise short description with pictures



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#### 1. Year wise Number of Programme Organized

Sl. No.	Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity
		Year (2022-2023)		
1	International day against drug abuse	NSS UNIT-I of GGDCK	NSS	2022
2	Swachh Bharat Programme 2022	NSS UNIT-I of GGDCK	NSS	2022
3	Eye and Dental Care Camp, First Aid training	NSS UNIT-I of GGDCK in colaboration with BMOH, Keshiary	NSS	2022
4	Prevention of Child Marriage: A Social Responsibility	NSS UNIT-I of GGDCK in colaboration with Block Development Officer,Keshiary Block	NSS	2022
5	Awareness programme on COVID- 19, Dengue & HIV and A Seminar on Mental health and Modern time.	NSS UNIT-I of GGDCK in colaboration with Dept. of Health and Family Welfare, Paschim Medinipur.	NSS	2022
6	Yoga Practices for Health and Wellness and Maintaining Mental Health Through Yoga	NSS UNIT-I of GGDCK in colaboration with Ananda Maharaj, President, Yogi Ujjalananda Sebashram Belda, Paschim Medinipur	NSS	2022
7	A Seminar on Legal awareness. 2.     Awareness Programme on Human rights.	NSS UNIT-I of GGDCK and Key speaker Mr. Amar Nath Sukul, Advocate, Calcutta High court and Dr. Kalyanasis Bhattacharyya, Assistant Professor in Pol. Science, GGDCK	NSS	2022
8	Blood donation Camp	NSS UNIT-I of GGDCK in colaboration with Kharagpur Blood Donar Society, Kharagpur Subdivision Hospital Kharagpur, Paschim Medinipur, West Bengal	NSS	2022
9	Safety Awareness Camp" and "Mock Fire Drill"	NSS UNIT-I of GGDCK	NSS	2023
10	Blood Donation Camp	NSS UNIT-I of GGDCK in colaboration with	NSS	2023



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		Kharagpur Blood Donar Society, Kharagpur Subdivision Hospital Kharagpur, Paschim Medinipur, West Bengal		
		Year (2021-22)		
11	Webinar on Protection & Preservation of Environment	NSS UNIT-I of GGDCK	NSS	2021
12	Earth day celebration and campaign Plastic Free Campus	NSS UNIT-I of GGDCK	NSS	2022
13	Observation of world no tobacco day	District Health and Family Welfare Samity and all the teachers and students	NSS	2022
		Year(2020-21)		
14	Mask and sanitizer distribution	NSS UNIT-I of GGDCK	NSS	2020
15	Successful observance of 9 P.M. 9 Minutes by clarion call of Hon'ble Prime Minister of India	NSS UNIT-I of GGDCK	NSS	2021
		Year (2019-20)		
16	Pledge for Life Campaign – Tobbaco free Youth with NSS	NSS UNIT-I of GGDCK	NSS	2019
16 17		NSS UNIT-I of GGDCK  NSS UNIT-I of GGDCK	NSS  Swachh Bharat Summer Internship	2019 2019
	free Youth with NSS Swachh Bharat Summer Internship		Swachh Bharat Summer	
17	free Youth with NSS  Swachh Bharat Summer Internship  Programme 2	NSS UNIT-I of GGDCK	Swachh Bharat Summer Internship Aranya Saptaha 2019	2019
17 18	free Youth with NSS  Swachh Bharat Summer Internship Programme 2  Tree plantation Programme  Observance of Swachhta Pakhwada by the National Service Scheme	NSS UNIT-I of GGDCK  NSS UNIT-I of GGDCK	Swachh Bharat Summer Internship Aranya Saptaha 2019 Celebration	2019
17 18 19 20 21	free Youth with NSS  Swachh Bharat Summer Internship Programme 2  Tree plantation Programme  Observance of Swachhta Pakhwada by the National Service Scheme (NSS)  Awareness programme on Plastic	NSS UNIT-I of GGDCK  NSS UNIT-I of GGDCK  NSS UNIT-I of GGDCK  NSS UNIT-I of GGDCK	Swachh Bharat Summer Internship Aranya Saptaha 2019 Celebration NSS	2019 2019 2019
17 18 19 20	free Youth with NSS  Swachh Bharat Summer Internship Programme 2  Tree plantation Programme  Observance of Swachhta Pakhwada by the National Service Scheme (NSS)  Awareness programme on Plastic free campaign  Awareness among local people about	NSS UNIT-I of GGDCK	Swachh Bharat Summer Internship Aranya Saptaha 2019 Celebration NSS	2019 2019 2019 2019
17 18 19 20 21	free Youth with NSS  Swachh Bharat Summer Internship Programme 2  Tree plantation Programme  Observance of Swachhta Pakhwada by the National Service Scheme (NSS)  Awareness programme on Plastic free campaign  Awareness among local people about AIDS	NSS UNIT-I of GGDCK  NSS UNIT-I of GGDCK  NSS UNIT-I of GGDCK  NSS UNIT-I of GGDCK	Swachh Bharat Summer Internship Aranya Saptaha 2019 Celebration NSS  NSS	2019 2019 2019 2019



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		esmary.ac.m		
23	Observance of Swachh Bharat Summer Internship Programme	NSS UNIT-I of GGDCK	Swachh Bharat Summer Internship	2018
24	Awareness camp on Blood Grouping Test	Anthropology Dept. and Zoology Dept. colaboration with NSS UNIT-I of GGDCK	NSS	2018
25	Tree plantation Programme	NSS UNIT-I of GGDCK	Aranya Saptaha 2018 Celebration	2018
26	A Seminar on Legal awareness.	NSS UNIT-I of GGDCK and Key speaker Mr. Amar Nath Sukul, Advocate, Calcutta High court	NSS	2018
27	YOGA programme	NSS UNIT-I of GGDCK in colaboration with Yogi Ujjalananda Sebashram, Belda, Paschim Medinipur	NSS	2018
28	Awareness programme on Tobacco, Dengue and HIV	NSS UNIT-I of GGDCK in colaboration with Dept. of Health and Family Welfare, Paschim Medinipur.	NSS	2018
29	A seminar lecture on Youth Society in the Eyes of Vivekananda	NSS UNIT-I of GGDCK	NSS	2018
30	Thallasaemia Prevention Test	NSS UNIT-I of GGDCK in colaboration with Midnapur Thallasaemia Prevention Society	NSS	2018
31	A Seminar lecture on 'The possible dangers of global imbalance in ecology' and 'Mental health and Modern time.	NSS UNIT-I of GGDCK and Key speakers Dr Rajendra Prasad De and Prof. Abanti Bhattachryya, Psycologist	NSS	2018
32	An awareness rally on deadly disease like the AIDS, thalassaemia and other mosquito borne diseases	NSS UNIT-I of GGDCK	NSS	2018
33	General awareness programme against dengue and chikungunya	NSS UNIT-I of GGDCK	NSS	2019
34	Awareness camp on Plastic pollution	NSS UNIT-I of GGDCK	NSS	2019



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I. Program wise short description with pictures



2022-23

1. International day against drug abuse

Date of event 27/06/2022 No. of participants 80





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An awareness camp against drug abuse and illicit trafficking was celebrated at our college by the NSS volunteers. A rally was held in the college premises. An awareness meeting on this day was organized. This awareness programme was jointly conducted by the NSS Unit-1 and Dept. of health and family welfare, Office of the Chief Medical Officer of health, Paschim Medinipur. The students learned about drug abuse. In this programme a quiz competition was also held.



#### 2. Swachh Bharat Programme 2022

Date of event 16/09/2022 No. of participants 50

Swachh Bharat Programme was celebrated on 16.09.2022 to promote Swachhta. Under this programme the students are invited to select a village of their choice and work with the village community for building a lasting system for improving the overall sanitation and hygiene in the village. In this regard NSS unit visited and adopted a village *Telipukur* under Kusumpur Gram Panchayat. The unit met all the villagers in this village and saw the sanitation systems, their drinking water systems, bathrooms, drains and the surrounding of their homes. The volunteers seen the sanitation systems and cleaned it properly. They also cleaned the drains, roadsides etc. Volunteers became aware about the importance of cleanliness and participated enthusiastically in cleaning the areas surrounding their vicinity.



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#### 3. Eye and Dental Care Camp, First Aid training

Date of event

12/10/2022

No. of participants

50

A unit of three doctors from Keshiary Block health centre visited the college at around 11:30 AM. Dr. Dhananjay Hansda (Dental Consultant), Dr. Jyotirmoy Bera (M.O. School Health, Keshiary Block), and Dr. Tarun Kumar Mandal (Eye Specialist) conducted health check-up of the students of the college and some local residents. They gave lectures on different ocular problems and other health issues. The students of the Unit participated in the interactive session. On successfully conducting the health camp the Unit was suspended for lunch. In the post lunch session the doctors enlightened the members about First Aid procedures. They thoroughly informed the participants about the probable health issues which can be taken care of through the presence of mind and a little care through First Aid procedures.







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4. Prevention of Child Marriage: A Social Responsibility

**Date of event** 13/10/2022

No. of participants

50

A street drama on awareness against dowry system was presented. More than fifteen student volunteers participated in the play. It was staged and organized for the awareness regarding child marriage and other related issues. A lecture series was also organized. The speakers were Mr. BiplabDatta, Block Development Officer, Keshiary, local *Panchayet Pradhan* Mrs. Sonali Ghorai, Kusumpur Gram Panchayat, Police Sub-Inspector Mr. Monaranjan Sheet, Keshiary Police Station and Mr. Suvendu Sahoo, Block Welfare Officer, Keshiary. They gave valuable lectures on the theme issue: *Prevention of Child Marriage: A Social Responsibility*. The lecture session was followed by an interactive session where the speakers encountered different questions. The post lunch session focused on the issue of Child Sexual Abuse and related legal remedies available in India. Sri Ashok Das introduced the session, which was followed by Sri Kalyanasis Bhattacharyya and Dr Maity's lectures on the issue with audio-visual presentation. The volunteers participated in the interactive session.









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5. Awareness programme on COVID-19, Dengue & HIV and A Seminar on Mental health and Modern time.

Date of event 14/10/2022 No. of participants 50

A discussion on different diseases and their remedies by doctors, paramedics, and the medical supporting staffs from the local Block Hospital and from Midnapore Medical College was organized on this day. Dr. Suman Pandab, Medical Officer, RBSK, Dr. Jyotirmoy Bera, Medical Officer, RBSK, Pankaj Kumar Panda, PSW, DMHP, MMC & H, Rupali Das, Councellor, Keshiary Rural Hospital, Mr. BadalS antra, ORW, SPARSHA, Mithu Samaddar, Peer Councillor, SPARSHA, Putul Panigrahi, HS (F), Keshiary Rural Hospital were present in this Programme. It was an engrossing session covering HIV, dengue, Covid-19, other STDs, Thalassaemia, Tuberculosis and Mental Health conditions. The doctors and the other health workers informed the audience about the causes and the symptoms of that host of illness and their treatment respectively. There were questions from the audience to all of the guests and that were satisfactorily responded.





6. Yoga Practices for Health and Wellness and Maintaining Mental Health Through Yoga

Date of event 15/10/2022 No. of participants 50

A lecture and practical session was conducted by Yogi Ananda Maharaj, a locally very popular yoga trainer, i a monk of an *Ashram* of Belda. He discussed all the theoretical aspects of yoga including its documented history and mythical connections with the nation's past. He gave demonstration on various *Ashanas* and *Pranayamas*.



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Few of the participants took part in that too, others kept on taking notes and recorded audio-visual glimpses of the whole programme.











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#### 7. A Seminar on Legal awareness & Awareness Programme on Human rights

Date of event 16/10/2022 No. of participants 50

A Legal Awareness Programme was held in the campus. Learned advocate from the High Court, Calcutta, Mr. Amarnath Sukul conducted the said programme. Mr. Sukul presented a brief but holistic profile of the Indian Judicial System and talked about the varied career opportunities in the field of Law which the students can opt for after their graduation. After this lecture he invited the participants and the teachers to engage with him with different reality based problems and their solutions which were duly reciprocated with enthusiasm. During this interactive session the participants had learned issues related to different civil, criminal and constitutional litigations. There were discussions on the RTI, consumer disputes, legal solution to bureaucratic and police harassments, corruption related grievance redressal, property related contracts and associated disputes, problems related to personal law such as succession rights and marital disputes, domestic violence and contemporary issues like the adultery law amendment and cyber-crime etc.





#### 8. Blood donation Camp

Date of event 17/10/2022 No. of participants 50

A blood donation camp was organized by the NSS Unit of our college. Some doctors from Sub-divisional hospital, Kharagpur gave their services in the blood donation program. Many students, teachers, and college staff donated blood and became a part of the program. Few local people also participate in the program.



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Safety Awareness Camp" and "Mock Fire Drill"

Date of event

15/02/2023

No. of participants

**60** 

"Safety Awareness Camp" and "Mock Fire Drill" have been conducted on 15/02/2023 at 2.00 PM at our college Garden involving all Staffs, volunteers & Security Personnel. The Camp has been organized by NSS Unit-1 of GGDC, Keshiary. About 60 participants have been benefited in terms of awareness about responsibilities at the time of crisis. Dr. SudiptaChakrabortty, Officer-in-Charge, Dr. Susanta Kumar Maity, Programme Officer of





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NSS Unit, Shri SkMd Ismail Al Amin, Asst. Professor in Botany gave live demonstration to the Participants on control of fire accident using the Fire tender and Fire-fighting equipments.



#### 10. Blood Donation Camp

Date of event 29/03/2023 No. of participants 50

NSS Unit-1 of GGDC Keshiary organised a Blood Donation Camp on 29/03/2023 with the help of Doctors and staffs of Sub-divisional hospital, Kharagpur. Many students, teachers, and college staff donated blood and became a part of the program.







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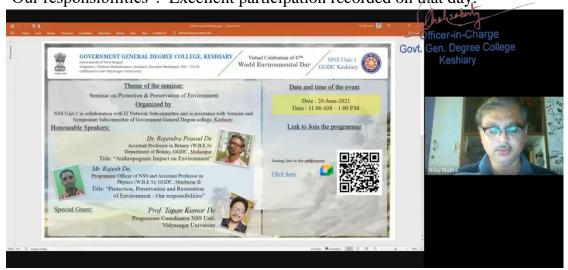
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2021-22

11. Webinar on Protection & Preservation of Environment

Date of event 20/06/2021 No. of participants 50

The webinar was an awareness oriented programme supported by a Power Point presentation. Dr. Rajendra Prasad De, Assistant Professor of Botany, Government General Degree College, Mohanpur, gave a lecture on the crisis of environment in the contemporary time. His title of the Speech was Anthrogenic Impact on Environment. He conducted an interactive session once the main lecture was over. Many students submitted their personal problem queries without divulging their identity. The session lasted till 12 noon. Another session has started on 12 noon and the speaker is Prof. Rajesh De, Programme Officer of NSS and Assistant Professor in Physics (W.B.E.S), GGDC, ManbazarII and his title of the Speech: "Protection, Preservation and Restoration of Environment -Our responsibilities". Excellent participation recorded on that day.





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#### 12. Earth day celebration and campaign Plastic Free Campus

Date of event 22/04/2022 No. of participants 110

The NSS Unit of the Government General Degree College, Keshiary successfully organised a seminar and a 'Plastic Free Campus' campaign to mark the Earth Day. The members of the NSS Unit and all other faculty members of the college joined the campaign and cleaned plastic garbage over a large area across the campus. The programme was inaugurated by Prof. Kalyanasis Bhattacharyya followed by a speech of Dr. Susanta Kumar Maity with audio-visual presentation to audience in the seminar room of the college. Other members of the unit and Prof. Inder Mukherjee, the Secretary of the Teachers' Council also shared their valuable relevant thoughts on the issue. The speakers tried to enlighten the students about the significance of observing the Earth Day and how their participation in and off the campus can ensure our planet from future environmental disasters.







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#### 13. Observation of world no tobacco day

Date of event 31/05/2022 No. of participants 100

NSS unit of our college observed World No Tobacco Day-2022 with the theme of "Tobacco: Threat to our Environment". A pledge taking ceremony was organized by the NSS Unit to motivate smokers to quit smoking in any form. Dr. Sudipta Chakraborty, Officer-in-Charge, GGDC, Keshiary and the representative of Social Workers of anti-tobacco cell, CMOH, Paschim Medinipur presented lectures on world No-Tobacco Day: Clinical and Social Implication. A rally outside the campus was also organised to generate mass awareness.











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#### 2020-2021

#### 14. Mask and sanitizer distribution

Date of event 12/11/2020 No. of participants 55

One-day Program was conducted on Mask and Sanitizer distribution on 12.11.2020 by GGDC, Keshiary. Students were involved in spreading the awareness about COVID-19 precautions and use of mask and sanitizer to fight against COVID-19 and also distributed free mask and sanitizer to the people during the pandemic.





### 15. Successful observance of 9 P.M. 9 Minutes by clarion call of Hon'ble Prime Minister of India

Date of event 08/4/2021 No. of participants 50

NSS Volunteers & Programme Officer of NSS UNIT, GGDC KESHIARY along with all the Countrymen responded towards the call of Hon'ble Prime Minister to switch off the Light for 9 min at 9 p.m. in the Country to show reverence to the COVID Warrior & also to eradicate



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COVID 19. NSS Volunteers have actively taken part in this clarion call made by Hon'ble Prime Minister to make our India COVID free.





<u>2019-20</u>

#### 16. Pledge for Life Campaign – Tobbaco free Youth with NSS

Date of event 10/6/2019 No. of participants 40
--

Number of children getting addicted to tobacco is on rise in west Bengal. Taking serious note of this grave scenario, Govt. General Degree College, Keshiary launched 'Pledge for Life – Tobacco Free Youth' campaign in collaboration with Dept. of Health and family welfare, Office of the Chief Medical Officer of Health, Zilla Swastha Bhawan, Paschim Medinipur to protect youngsters from tobacco. A seminar supported by an awareness programme regarding Tobacco control, VBD control & prevention and HIV-AIDS prevention with related magic show was held in our college on the occasion of NSS programme. Dr. RabindraNath Pradhan, Dy. CMOH-II & NTCP team was present to conduct this programme & Magician B.N. Ghosh was performed in this NSS. Teachers and students also took an anti-tobacco pledge that they will never touch tobacco in their lives and will encourage their family and friends not to do so.



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Starting from making their own colleges tobacco free, other anti-tobacco activities such as pledge taking, street plays, poster & debate competitions, etc were also planned.









#### 17. Swachh Bharat Summer Internship Programme 2019 (10th June-31st July)

Date of event	10/6/2019-	No. of participants	55	
Date of event	10/0/2017-	140. of participants	33	
	31.07.2019			

In furtherance of the objectives of the Swachh Bharat Summer Internship Programme 2019 aiming at enrolling the students for promoting Swachhta in the village. Under this the students are invited to select a village of their choice and work with the village community for building a lasting system for improving the overall sanitation and hygine in the village. In this regard we are visited on an adopted village "Arjun geria" under Khajra gram Panchyaet. NSS Unit meet all the villagers in this village and we see the sanitation systems, their drinking water systems, bathrooms, drains, ponds and the surrounds of their houses. The volunteers seen the sanitation systems and cleaned it properly. We are also cleaned the drains, roadsides etc.





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#### 18. Tree plantation Programme (06/08/2019)

Date of event

6/8/2019

No. of participants

**46** 

Tree plantation programme was conducted in the campus under NSS activity.





### 19. Observance of Swachhta Pakhwada by the National Service Scheme (NSS) 01-15<sup>th</sup> August, 2019

Date of event	1/8/2019-	No. of participants	50	
	15/8/2019			

Govt. General Degree College, Keshiary, NSS Cell organized "Observance of Swachhta Pakhwada" from 1st August 2019 to 15th August 2019 and conducted the various activities for the benefit of the people in and around Tilaboni Mahisamura. Officer-in-Charge, Dr. Sudipta Chakraborty, initiated the Observance of Swachhta Pakhwada programme and highlighted the importance of cleanliness, sanitation, eliminating open defecation and handling of Bio-degradable & non Bio-degradable wastes. During this awareness programme, NSS Volunteers are participated and conceded out various activities like College Campus Cleaning, Awareness Campaigns, Rallies, Bus Stop Cleaning, Door to Door Campaign, Waste Collection Drives and Street Cleaning, etc. NSS Programme Officer Dr. Susanta Kumar Maity coordinated the teams for the successful completion of this Swachh Bharat Summer Internship Programme.



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**30** 

#### 20. Awareness programme on Plastic free campaign

Date of event 23.11.2019 No. of participants

A program was organized by the NSS unit of GGDC, Keshiary on 23.11.2019. The event commenced at 3.00 p.m. and went on till 4.30 p.m. The main motto of the program was to eradicate the use of plastic. There are about 30 students including the NSS volunteers participated in this event with enthusiasm. The NSS volunteers have taken an initiative to organize a program of plastic free around the campus. The volunteers will work in the span of 1.30 hours. The NSS volunteers cleaned the entire college campus and made campus free from plastic. They holding pluck cards and reaching all the shops nearby area of the college and made sure the rules and regulations about the usage of plastics are followed. Awareness was made on all the harmful effects of plastic on environment. Volunteers give all the details of the vendors and distributors of paper covers to shop keepers. They took great effort to seek success. The plastic collected was properly treated. The plastic free campus activity got a great support from the management too.







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#### 21. Awareness among local people about AIDS (02/12/2019)

Date of event

2.12.2019

No. of participants

80

The NSS Unit of GGDC Keshiary had observed World AIDS Day on 2<sup>nd</sup> December (Monday) instead of 1st December (Sunday) at the college campus and campaign it in its neighbourhood. All the volunteers and students were assembled at the college campus in the morning with the Officer-in-Charge, programme officer and other members. Most of the participants were present at the venue. Dr. Sudipta Chakrabortty, Officer-in-Charge, Dr Susanta Kumar Maity, the Programme Officer and Prof. Kalyanashis Bhattacharyya with the other members from among the faculty of the college addressed the students with brief introductory lectures on the significance of the occasion and thus officiate the event. There was a routine campus cleaning programme at the onset of the programme which was followed by the assembly and the brief introducing talks as is mentioned above. A rally was conducted to aware people about the day and the disease. A street theatre on the social stigma in association with the fatal disease was staged by the student-members of the Unit. The play artistically portrayed the plight of the AIDS patients in Indian society especially in the rural background like the locale of Govt. General Degree College, Keshiary which is disheartening and has to be addressed. The awareness campaign in the neighbouring villages was next in the curricula, while the students along with their teachers cum programme officers met and interacted with local people and conducted a canvassing programme on HIV and AIDS. They met the locals with questionnaire covering well known myths regarding AIDS and then explained the biological knowhow of the disease in simple terms and its necessary precautions. Dr. Sudipta Chakrabortty, Officer-in-Charge and Dr. Maity were presented seminar lecture on the causes and prognosis of the disease. In their lecture Dr. Sudipta Chakrabortty and Dr. Maity almost touched every known aspects of the deadly disease. At the end of his lecture Dr.Maity along with his deputies conducted a quiz competition for the students.







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#### 22. Awareness programme on Covid-19

Date of event 12/03/2020 No. of participants 30

As the humanity is facing its one of the worst situations ever since the end of the World War II due to the attack of a deadly virus namely the Novel Corona Virus or the Covid-19 people are made to stay indoors all over the world until one comes up with some permanent solution. Therefore, Government General Degree College at Keshiary is also closed due to the observance of nationwide lockdown as precautionary measure taken by the Government to combat the vicious virus-attack.

In the absence of regular physical classes the teachers and students are compelled to adhere to an alternative way to pursue each other's academic imperatives either through the online classes or through the circulation of digital materials using social media platforms. However, Keshiary being a relatively remote place in the district of West Midnapore, is lagging in every aspects of a modern life. And this shifting of academic platform from physical to virtual is a bit of a challenge for them, therefore, thin attendance of pupils are seen.

The NSS unit of the college is facing similar constrictions in the deliverance of service at the local areas when the students are asked to engage in some social activities. But it is extremely crucial for them to bring awareness to their localities where a large amount of people are illiterate, poor and socially backward. Cities are under a regular administrative and media cover and hence, are exposed to the world of information and facilities but the villages in our country are far from all modern amenities and exposure which make them extremely vulnerable. But villages are the places we get our foods from, therefore, today it is extremely important to keep Corona infection at bay from the rural areas. Accordingly, the NSS unit of GGDC, Keshiary is asking the members to spread awareness among the locals in their respective neighbourhood. They are being instructed to illustrate posters in simple local language and exhibit them to the people in the market. They are instructed to convey to their neighbours about the use of face masks, gloves, hand soaps and sanitizers. It is to be made known to everyone to keep minimum one-meter distance from each other. While the government is doing its job the NSS unit cannot ignore its responsibility to do its bit in spreading awareness among the commoners.

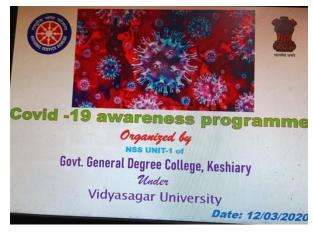
The teacher members of the NSS unit are taking snapshots of their family members using alcohol based hand sanitizer (mentioning the adequate percentage of the quantity of alcohol), washing hands with soap for 20 seconds at least and wearing proper masks while stepping out of the house. Then these photographs are being circulated among the student-members of the Unit for demonstration.



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**2018-19** 

#### 23. Swachh Bharat Summer Internship Programme (01.08.2018-15.08.2018)

Date of event	1.8.2018-	No. of participants	40	
Date of event	1.0.2010-	110. of participants	40	
	15.08.2018			
	1.7.00.2010			

Govt. General Degree College, Keshiary organized Swachh Bharat Summer Internship Program under the Ministry of Human Resource Development with Swachh Bharat Mission (Grameen) and Ministry of Drinking Water and Sanitation in which about ten NSS volunteers and faculty members of the college in 2 teams were registered to conduct 100 hours swachhta activities in adopted villages. In this regard NSS team visited and adopted village *Arjun Geria* under Khajra Gram Panchayat. The unit met all the villagers in this village and saw the sanitation systems, their drinking water systems, bathrooms, drains, ponds and the surrounding of their homes. The volunteers saw the sanitation systems and cleaned it properly. They cleaned the drains, roadsides etc. The activities conducted were Awareness Campaigns like use of permanent toilet, hand wash after toilet, health and hygiene etc. discuss on the villagers. Lectures on Swachhta, Rally, door to Door Swachhta Compaign, Wall Painting etc. in every village as per schedule perform our NSS Team. The programmes were attended by children, students, villagers, representatives of villagers and teaching faculties of the college.









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#### 24. Awareness camp on Blood grouping test

Date of event 14.08.2018 No. of participants 200

The NSS Unit of the Government General Degree College, Keshiary has successfully organised a seminar and conducted a 'Blood Grouping Test' campaign to 'know your blood group' on 14.08.2018 at 10 A.M. which continued for more than six hours. The members of the NSS Unit and all other faculty members of the college joined the campaign. The programme was inaugurated by Dr. Sudipta Chakraborty, Officer-in-Charge and Assistant Professor in Zoology followed by an excellent speech of Dr.Manidip Sasmal, Assistant Professor in Zoology and Prof. Aritra Samajdar, Assistant Professor in Anthropology with audio-visual presentation. The speakers tried to enlighten the students about the significance of Blood Grouping Test and how their participation can spread awareness in the society.





#### 25. Tree Plantation Programme (20/08/2018)

Date of event 20.08.2018 No. of participants 80

The NSS Unit-I of this College unit wishes to join the novel endeavour of tree plantation programme by planting saplings of various plants (flowering, medicinal, timber yielding plants, horticultural plants etc.) within the College campus on 20/08/2018. In this glorious programme teaching and non-teaching staffs of GGDC, Keshiary were participated and helped to craft successfully completion of this programme. The plantlets were planted near the side of our college boundary and side of college main building.



## Office of the Principal

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#### 26. **Legal Awareness Programme**

Date of event 25.10.2018 No. of participants 80

The NSS unit of the college along with the participants from the neighbouring villages had the opportunity to participate in the Legal Awareness Programme which was held in the camp. Learned advocate from the High Court, Calcutta, Mr Amarnath Sukul was invited to conduct the said programme. Mr Sukul presented a brief but holistic profile of the Indian Judicial System and talked about the varied career opportunities in the field of Law which the students can opt for after their graduation. After this lecture he discussed with the participants and the teachers about different reality based problems and their solutions. During this interactive session the participants had learned issues related to different civil, criminal and constitutional litigations. There were discussions on the RTI, consumer disputes, legal solution to bureaucratic and police harassments, corruption related grievance redressal, property related contracts and associated disputes, problems related to personal law such as succession rights and marital disputes, domestic violence and contemporary issues like the adultery law amendment and cyber-crime etc.



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### 27. Yoga Programme by Yogi Ananda Maharaj, Yogi Ujjalananda Sebashram, Belda, Paschim Medinipur

Date of event 26.10.2018 No. of participants 80

One day comprehensive yoga programme with both theoretical and practical sessions was organized by NSS unit. Yogi Ananda Maharaj, Yogi Ujjalananda Sebashram, Belda, Paschim Medinipur and his associates discussed all the theoretical aspects of yoga including its documented history and mythical connections with the nation's past. He gave demonstration on various *Ashanas* and *Pranayamas*.







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#### 28. Awareness programme on Tobacco, Dengue, HIV etc.

Date of event 27.10.2018 No. of participants 65

A general awareness programme on mosquito borne diseases, diabetes and cancer and on the harmful effects of tobacco was organized by NSS unit under the earnest cooperation of the stuff of the State Health Department, Government of West Bengal. Dr. R. N. Pradhan, Deputy CMOH II, Paschim Medinipur, Dr. Anirban Hazra, Psycologist, NTCP, Dr. Swatilekha Manna, DC, NTCP, Mr. Sumit Mukherjee, Social Worker, NTCP and Magician Mr. B. N. Ghosh. The chief guest, conducted a lively and enchanting magic show loaded with music and laughter. Through this show the guests informed the participants how to sanitise their home and localities to ward off fatal diseases like Dengue, Malaria and other mosquito borne diseases. Then the guests displayed different posters on the general awareness of diseases like cancer,



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tuberculosis, AIDS and the HIV virus. The doctor Deputy CMOH II, Paschim Medinipur kept on making funny comments with magic tricks on some of the most dangerous threats to humanity.















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#### 29. A seminar lecture on Youth Society in the Eyes of Vivekananda

Date of event 28.10.2018 No. of participants 65

The participants under the guidance of the Programme Officer of NSS unit conducted awareness programme through verbal exchange while meeting the local villagers. On completion of that the participants assembled at the camp for the lecture session to be conducted by Prof. Rajesh De, Assistant Professor of Physics of Government General Degree College, Manbazar and Prof. Kalyanasis Bhattacharyya, Assistant Professor of Political Science, Government General Degree College, Keshiary respectively. The first speaker spoke on 'Youth Society in the Eyes of Vivekananda' and the next speaker discussed on the awareness of Human Rights.













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#### 30. Camp on Thalassaemia Prevention Test

**Date of event** 

29.10.2018

No. of participants

65

NSS camp of GGDC, Keshiary, On completion of that the participants assembled at the camp there was a whole day's general awareness programme on thalassaemia disease and associated social problems under the earnest cooperation of the staff of an NGO namely Thalassaemia Society of Midnapore District, Paschim Midnapore. The guest speakers Mr. Amiya Dutta, Member of Thalassaemia Prevention Society and Mrs Sudipta Mahato, Technician, Thalassaemia Prevention Society gave lectures on the disease and the importance of blood testing before marriage. They also informed the audience what cautions are to be taken in case of a career of thalassaemia. In the latter half of programme the guests collected blood samples of the participants for thalassaemia testing without any cost.









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31. A Seminar lecture on 'The possible dangers of global imbalance in ecology' and 'Mental health and Modern time.

Date of event

30.10.2018

No. of participants

**65** 

Dr Rajendra Prasad De presented an academic paper supported by information rich well decorated power point presentation. He informed the audience about the possible dangers of global imbalance in ecology in a compromised state of ethics. The next lecture was again an awareness oriented programme supported by a Power Point presentation. Professor Abanti Bhattacharya, Assistant Professor of Psychology of Government General Degree College, Singur lectured on the crisis of mental health in the contemporary time. She conducted an interactive session once the main lecture was over. Many students submitted their personal problem queries without divulging their identity.











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### 32. An awareness rally on deadly disease like the AIDS, thalassaemia and other mosquito borne diseases

**Date of event** 

31.10.2018

No. of participants

65

The participants gathered in front of the college and conducted an awareness procession with hand held placards on the awareness of the deadly disease like the AIDS, thalassaemia and other mosquito borne diseases in the neighbouring villages. Then there was a short street play featured in front of the local villagers featuring the tragedy of early marriage of the girl child. There was extempore followed by poetry recitation and songs performance. Members of the unit participated with much enthusiasm.















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#### 33. General awareness programme against dengue and chikungunya

Date of event 19/3/2019 No. of participants 44

The NSS Unit of GGDC Keshiary had given an opportunity to conduct an awareness programme on **DENGUE and CHIKUNGUNYA**. In this regard a cleanliness Programme was also conducted on 19th March, 2019 at the college campus. All the volunteers and students were assembled at the college campus in the morning with the faculty members of this college. The Officer-in-Charge, Programme Officer with the other faculty members of the college addressed the students with brief introductory lectures on the significance of cleanliness in order to eradicate the mosquito borne diseases like DENGUE AND CHIKUNGUNYA. The leaflets bearing the information about the causal organism of the disease, its breeding grounds and disease symptomology along with preventive measures were distributed among the students. The students were also motivated to take away the lesson of cleanliness to their home so that they can make others aware about the disease and the ways of eradicating it.

A rally was conducted to aware people about the disease and keeping the area clean from stray pools which are the breeding ground of such disease bearing mosquitoes.





#### 34. Awareness camp on Plastic pollution

Date of event No. of participants 62 19/4/2019

The N.S.S unit 1 of GGDC, Keshiary took a step ahead to make the campus plastic free as per the directions from the Regional Director, Regional Directorate of NSS, Ministry of Youth Affairs and Sports. As an initial step, on 19/04/2019 there was a guidance class by Dr.Susanta Kumar Maity, NSS Programme Officer. The programe was inaugurated by Dr. Kalyanasis Bhattacharyya, NSS member. The class gave a detailed description of types of

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plastics and how they can be replaced. The NSS volunteers visited the adopted village and conducted an awareness rally about the evil effects of the use of plastics and the ways to manage them.



